Name:	Date:	- (4)



Chapter 3 Review

Test Your Knowledge

Instructions

Answer each of the questions below in the space provided.

1. What are the characteristics and major components of a well-orchestrated business plan?

2. What are ways entreprenuers can successfully present a well-orchestrated business plan?

3. In one brief paragraph, critically explain the primary categories of a business plan.

Chapter 3 Review | Test Your Knowledge



4.	What are pro forma financial statements?
5.	In one brief paragraph, describe strategic planning aspects of a business plan.
6.	What are some of the resources available to help entrepreneurs create a business plan?
7.	What are the components that make up a business model canvas?

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8.	What is a	company	description	and	mission	statement?

9. What are three factors forecasted in pro forma financial statements?